



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Service One Association of REALTORS® Announces REALTOR® of the Year

Cherry Hill, NJ (August 8, 2002) - Service One Association of REALTORS® (SOAR) is pleased to announce Diane Streichert of Prudential Fox & Roach, REALTORS® in Medford as the recipient of this year's 'REALTOR® of the Year' Award.

Diane encompasses both the knowledge of a seasoned real estate professional and the enthusiasm of a rookie just starting in the business. She has very high principles and truly believes in the Realtor "R" and what it stands for. She has been recognized by her peers and customers for her honesty and fairness and spirit of cooperation.

Diane has served on numerous committees and task forces over the years at the local, state and national level and in 2000, as Chairman on SOAR's Board of Directors. Diane currently serves as Chairman of both Merger Committee and By-Laws Committee of SOAR, in addition to her numerous community commitments.

"Diane has worked tirelessly to prepare the Association for the future, so that SOAR can better anticipate and meet the changing needs of a dynamic membership," stated Bruce Perazzelli, Chairman of the Board of SOAR. "For these contributions, she has been recognized as SOAR's "REALTOR® of the Year" and will be honored at a breakfast ceremony on September 18, 2002."

The Service One Association of REALTORS® is a professional and trade association representing the interests of some 3,000 real estate professionals in the Delaware Valley.

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