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1.2 Million REALTORS® Live by The Code of Ethics

CHERRY HILL, NJ – For nearly 100 years REALTORS® have subscribed to one of the oldest codes of ethics for trade groups in the country. In many ways, consumers today are just like those of the turn of the last century – they deserve and demand honesty, integrity and commitment from the professionals who serve them.

Today’s home buyers and sellers, however, confront real estate realities never envisioned 100 years ago, with disclosure requirements, environmental regulations and an expanding universe of mortgage and financing options. More than ever, home buyers and sellers need to know that their real estate professional is someone they can trust.

“However, many of our customers and clients don’t know about the Code of Ethics and what the term REALTOR® really means,” says Kathi Buividas, President of the Burlington Camden County Association of REALTORS®. “This Spring the National Association of REALTORS® sponsored a Public Awareness Campaign with print ads, bill boards, posters, web banners and radio and television advertising,” she notes. “As a result of the campaign, consumers’ preference for working with a REALTOR® and the overall positive consumer perception of the REALTOR^(R) image has increased.”

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Code of Ethics

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All REALTORS® must know and comply with the Code of Ethics, which goes beyond state licensing requirements. The Code predates real estate license laws, and when these laws were established, many were based on the standards set in the Code of Ethics. REALTORS® must complete ethics training by taking at least 2.5 hours of instruction at least once every four year to retain membership in the National Association of REALTORS®. A REALTOR® is subject to disciplinary action if a local association of REALTORS® finds him or her in violation of the Code of Ethics. Real estate professionals who are not REALTORS® do not subscribe to this Code.

“Buying and selling a home involves many decisions; choosing a REALTOR® to protect your interests is one of the best decisions you can make,” Buividas says. “REALTORS® help home buyers and sellers save time and money and add value to the real estate transaction.”

Consumers can learn more about NAR’s Code of Ethics by visiting www.realtor.org/codeofethics or by asking a REALTOR® for a copy of the Code.

The Burlington Camden County Association of REALTORS® represents some 4,000 real estate sales professionals throughout the two-county area and is the local branch of the New Jersey Association of REALTORS® and the National Association of REALTORS®, with one million members strong.

Burlington Camden County Association of REALTORS® is located at 1111 Marlkrass Road, Suite 201, Cherry Hill, NJ 08003. They may be reached by telephone at 856/489-4401 or by e-mail: Visit them on the Internet at www.bccar.us.

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