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For Immediate Release. . .

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**Name Change Enhances Recognition
For Local REALTOR® Association**

CHERRY HILL, NJ – Service One Association of REALTORS®, based in Cherry Hill, NJ, has changed its name to **Burlington Camden County Association of REALTORS®**. The Service One designation was selected when the two REALTOR® associations representing Burlington and Camden County merged in 1997.

“We found that members of the public and even our own members didn’t understand who we were or who we represent under the Service One title,” says current Board President Karen S. Milligan. “The name ‘Burlington Camden County Association of REALTORS®’ is much more clear.”

The Burlington Camden County Association of REALTORS® represents some 3,700 real estate sales professionals throughout the two-county area and is the local branch of the New Jersey Association of REALTORS® and the National Association of REALTORS®, with one million members strong.

The association provides membership services, grievance and professional standards support and marketing and communications. Members of the association adhere to a strict Code of Ethics and must complete continuing education on ethics every four years to earn the right to use the REALTOR® title.

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Name Change

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The BCCAR University offers members the opportunity to earn a variety of professional designations approved by the National Association of REALTORS®, as well as to attend a number of other seminars and workshops that enhance their ability to serve home buyers and sellers.

“The association is also an excellent resource for consumers,” Milligan says. “Our website is filled with useful information that helps both buyers and sellers become more knowledgeable about the home buying and selling process. BCCAR staff, officers and member REALTORS® can respond to consumer questions about real estate related issues such as the currently proposed change in the Realty Transfer Fee.”

The BCCAR’s Community Outreach Committee provides public assistance to those in need through such projects as fundraising for the homeless.

Burlington Camden County Association of REALTORS® is located at 1111 Markkress Road, Suite 201, Cherry Hill, NJ 08003. They may be reached by telephone at 856/489-4401 or by e-mail: bccar@bccar.us. Visit them on the Internet at www.bccar.us.

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